

MARKETING INTERN

OUR COMPANY

Coral Expeditions is Australia's pioneering expedition cruise company, now sailing for almost four decades. We operate and manage a fleet of three small purpose-built expedition ships carrying between 72 and 120 guests. Our mission - to take small groups of like-minded explorers to remote nature-based destinations with expert guidance and warm Australian hospitality. We carry over 8,000 guests every year to Australian destinations such as the Kimberley, Great Barrier Reef, Tasmania and Cape York and Arnhem Land. This year we return to operating expeditions in international regions such as PNG, New Zealand, the South Pacific and further afield to the Small Islands of the Indian Ocean and Africa including Madagascar, Seychelles, Mauritius and Zanzibar.

OUR ROLE

To support the forward growth of our company, we are looking for a motivated and innovative team player who shares the Commercial teams commitment to high-quality services. The Marketing Intern will support the Marketing team to bring consistency and quality across a wide range of marketing functions, including communications, advertising, branding, digital marketing and social media. Additionally, they will coordinate and monitor the impact of our campaigns, and presence on the internet and social media.

The position is suitable for an enthusiastic marketing graduate who wishes to build a career in a small but growing company living in a tropical location. Our work environment is informal, collaborative and action-oriented. As the company is in growth mode, opportunities to progress to greater responsibility or to other functional areas will be available over time.

ESSENTIAL CRITERIA FOR CANDIDATES

- University educated in Marketing or related field
- Experience in front end of consumer websites or CMS platforms (WordPress preferred)
- Experience in software such as Microsoft Office, Adobe Creative Suite (Indesign, Illustrator and Photoshop), Mailchimp
- Experience in managing social media accounts
- Ability in writing, editing and proofing copy for brand
- Time management, organisational skills & ability to prioritise tasks

- Comfortable working to deadlines, managing multiple projects, and taking direction to complete overall objective
- A sense of urgency with the ability to stay calm, deliver under pressure, and adapt to what the day brings

KEY DELIVERABLES/RESPONSIBILITIES

Include but are not limited to:

- Creating digital collateral, updating website content, eDM communications to our guests and other ad-hoc projects
- Ability to write copy for marketing collateral and to understand and follow guidelines on brand copy, tone and style
- Assist with management and catalogue of content library
- Support the Marketing team in daily admin tasks

The ideal person for this role is a team player with a hunger for achieving goals and with a desire to grow in a career with Australia's leading expedition cruise company. This is a terrific opportunity for a hungry and positive individual with a passion for adventure. You'll be rewarded with a supportive team culture, career opportunity, attractive remuneration package, travel opportunity and annual cruise family benefits.

This position is a full-time salary position and is open to candidates based in Australia who hold Australian residency due to the nature of our business, with substantial Australian work experience.

Enquiries and applications can be sent through to careers@coralexpeditions.com and we request your application includes:

- A cover letter sharing your alignment to the role, our mission, brand and values
- Professional resume

As we screen all applicants and select candidates whose qualifications and experience meet our needs, we will carefully consider your application during the initial screening and will contact you if you are selected to continue in the recruitment process. We wish you every success!



Our Expeditions

- > The Kimberley
- > Great Barrier Reef
- > Cape York & Arnhem Land
- > Tasmania
- > Australia's West Coast
- > South Australia
- > Australian Circumnavigation
- > Papua New Guinea
- > Raja Ampat & Spice Islands
- > Solomons & Vanuatu
- > New Zealand
- > Islands Of The Indian Ocean