



MARKETING EXECUTIVE

CREATIVE CONTENT WRITER

THE ROLE

To support the forward growth of our company, we are looking for an experienced **Marketing Executive - Creative Content Writer**, who will bring a passion for travel, the ability to translate our amazing expedition experiences into engaging storyline and content - all to a predefined brand voice, a sound understanding of digital writing and SEO principles. You will research, write, develop, edit and publish content & copy for a variety of platforms, including print advertising, brochures, websites, email marketing campaigns, social media posts, and more.

You will be a confident communicator with a positive attitude to delivering quality work in a fast-paced tourism environment. You will have proven experience at handling multiple projects in an efficient manner and with a high attention to detail.

You will work closely as part of our marketing and commercial teams. This position is suitable for an ambitious, up and coming marketing professional who wishes to build a career in a small but growing company. Our work environment is informal, collaborative and action-oriented.

ESSENTIAL CRITERIA FOR CANDIDATES:

- University educated in Marketing, English, Journalism, or related field
- Strong ability in writing, editing and proofing copy for brand
- Strong relationship building and interpersonal skills, working well in a close team and contributing to a strong work culture
- Experience in Tourism and/or Travel Industry
- Strong time management, organisational skills & ability to prioritise tasks
- Comfortable working to deadlines, managing multiple projects, and taking direction to complete overall objective
- A sense of urgency with the ability to stay calm, deliver under pressure, and adapt to what the day brings

PREFERRED CRITERIA FOR CANDIDATES:

- Familiarity in digital marketing environment and website content management
- Familiarity with WordPress or other website tools
- Familiarity with Adobe suite software such as Photoshop and InDesign
- An eye for graphics and skills in layout and design

The ideal person for this role is a team player with a hunger for achieving goals and with a desire to grow in a career with Australia's leading expedition cruise company. This is a terrific opportunity for a hungry and positive individual with a passion for adventure. You'll be rewarded with a supportive team culture, career opportunity, attractive remuneration package, travel opportunity and annual cruise family benefits.

This position is a full-time salary position and is open to candidates based in Australia who hold Australian residency due to the nature of our business, with substantial Australian work experience.

Enquiries and applications can be sent through to careers@coralexpeditions.com and we request your application includes:

- A cover letter sharing your alignment to the role, our mission, brand and values
- Professional resume
- Examples of recent creative writing

As we screen all applicants and select candidates whose qualifications and experience meet our needs, we will carefully consider your application during the initial screening and will contact you if you are selected to continue in the recruitment process.

We wish you every success!



Our Expeditions

- > The Kimberley
- > Great Barrier Reef
- > Cape York & Arnhem Land
- > Tasmania
- > Australia's West Coast
- > South Australia
- > Australian Circumnavigation
- > Papua New Guinea
- > Raja Ampat & Spice Islands
- > Solomons & Vanuatu
- > New Zealand
- > Islands Of The Indian Ocean